

All Aboard!

Friday, April 29, 2022
Wyndham Grand Pittsburgh

A Gala Benefit for
Pittsburgh Public Theater

2022 GALA SPONSORSHIP PACKAGES*

PRESENTING SPONSOR \$50,000

EVENT BENEFITS:

- Three (3) premiere tables of 10 at the event
- Prominent recognition in invitation and print materials (save-the-date postcard, event program title page, etc.)
- Recognition in event welcome remarks, signage, and video loop
- Full-page color ad in a prime location in the event program
- Full-page color ad in digital playbill for Agatha Christie's *Murder on the Orient Express*
- Logo/link/listing on ppt.org
- Recognition in news release
- 30 complimentary tickets for Agatha Christie's *Murder on the Orient Express* (April 13 - May 1)
- Recognition in PPT digital playbills for one full year (circulation 60,000)
- Listing on Supporting Cast lobby sign for one full year (60,000 exposures)

PLATINUM SPONSOR \$25,000

EVENT BENEFITS:

- Two (2) premiere tables of 10 at the event
- Prominent recognition in invitation (for commitments received by March 1, 2022)
- Recognition in event welcome remarks, event signage, and video loop
- Full-page color ad in a prime location in the event program
- Logo/link/listing on ppt.org
- Recognition in news release
- 20 complimentary show tickets for a mainstage performance at The Public
- Recognition in PPT digital playbills for one full year (circulation 60,000)
- Listing on Supporting Cast lobby sign for one full year (60,000 exposures)

GOLD SPONSOR \$10,000

EVENT BENEFITS:

- One (1) Table of 10 at the event with preferred seating
- Recognition in event signage and video loop
- Full-page black & white ad in the event program
- Logo/link/listing on ppt.org
- 10 complimentary show tickets for a mainstage performance at The Public
- Recognition in PPT digital playbills for one full year (circulation 60,000)
- Listing on Supporting Cast lobby sign for one full year (60,000 exposures)

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SILVER SPONSOR \$5,000

EVENT BENEFITS:

- 1 Table of 10 at the event
- Event signage
- Half-page black and white ad in the event program
- 4 complimentary show tickets for a mainstage performance at The Public
- Recognition in PPT digital playbills for one full year (circulation 60,000)
- Listing on Supporting Cast lobby sign for one full year (60,000 exposures)

BRONZE SPONSOR \$3,000

EVENT BENEFITS:

- 6 guest tickets to the event
- Half-page black and white ad in the event program
- 4 complimentary show tickets for a mainstage performance at The Public
- Recognition in PPT digital playbills for one full year (circulation 60,000)
- Listing on Supporting Cast lobby sign for one full year (60,000 exposures)

UNDERWRITING OPPORTUNITIES

DINNER - \$20,000

- Two (2) Tables of 10 at the event
- 10 complimentary show tickets for a mainstage performance at The Public
- Full-page color ad in the event program
- Recognition in event invitation and program

COCKTAIL RECEPTION - \$15,000

- One (1) table of 10 at the event
- 10 complimentary show tickets for a mainstage performance at The Public
- Full-page black and white ad in the event program
- Recognition in the event invitation and program

ENTERTAINMENT - \$7,500

- One table of 10 at the event
- 4 complimentary show tickets for a mainstage performance at The Public
- Half-page black and white ad in the event program
- Recognition in the event invitation and program

INDIVIDUAL TICKETS START AT \$500

For more information, contact
Jan Fleisher at 412.316.8200 ext. 706 or jfleisher@ppt.org.

* Date & location subject to change pending COVID-19 restrictions in place on April 22, 2022.