

Dear Corporate Partner,

I am pleased to share that on March 2, 2019 at Heinz Hall, the Pittsburgh Symphony Orchestra (PSO) will be presenting the second annual Lift Every Voice concert as a part of its ongoing neighborhood partnership with the Hill District. The PSO is proud to partner with the AACCWP as a supporting partner of this special concert and we hope you will be able to join us!

Last year's exhilarating performance, hailed by the Post-Gazette as "a celebration of joy that heightens the spirit," was a beautiful celebration of the cultural legacy of the Hill District. This year we are thrilled to focus the Lift Every Voice performance on phenomenal women who relentlessly push the boundaries of artistic expression. Joining the PSO on stage this year will be our host and Pittsburgh native Demeatria Boccella; Sphinx Competition winner, 21-year-old violinist Adé Williams; vocal soloist Anqwenique Wingfield; the Lift Every Voice Unity Choir; and more featured artists soon to be announced!

As partners in the Pittsburgh community, we hope you will join us for this special event. In addition, we would be grateful if you would consider one of the following partnership opportunities.

Lead Sponsor (one available): \$10,000

- ✓ 16 Tickets for the Lift Every Voice concert on March 2, 2019 at Heinz Hall
- ✓ One (1) "Two-page spread" advertisement in the program book
- ✓ Logo recognition as Lead Sponsor on subsequent advertising for the event and subsequent collateral materials
- ✓ Logo recognition as Lead Sponsor in the concert program book
- ✓ Logo recognition as Lead Sponsor on event webpage
- ✓ Logo recognition for a period of 12 months on the Corporate Partners webpage at www.pittsburghsymphony.org

Concert Sponsor: \$5,000

- ✓ 12 Tickets for the Lift Every Voice concert on March 2, 2019 at Heinz Hall
- ✓ One full-page advertisement in the program book
- ✓ Logo recognition as Concert Sponsor on subsequent advertising for the event and subsequent collateral materials
- ✓ Logo recognition as Concert Sponsor in the concert program book
- ✓ Logo recognition as Concert Sponsor on event webpage
- ✓ Logo recognition for a period of 12 months on the Corporate Partners webpage at www.pittsburghsymphony.org



Centre Avenue Partner: \$2,500

- ✓ 8 Tickets for the Lift Every Voice concert on March 2, 2019 at Heinz Hall
- ✓ One half-page advertisement in the program book
- ✓ Logo recognition as a Centre Avenue Partner on subsequent collateral materials
- ✓ Logo recognition as a Centre Avenue in the concert program book
- ✓ Logo recognition as a Centre Avenue on event webpage
- ✓ Logo recognition for a period of 12 months on the Corporate Partners webpage at www.pittsburghsymphony.org

Wylie Avenue Partner: \$1,000

- ✓ 6 Tickets for the Lift Every Voice concert on March 2, 2019
- ✓ One quarter-page advertisement in the program book
- ✓ Name recognition as a Wylie Avenue Partner in the concert program book
- ✓ Logo recognition as a Wylie Avenue Partner on event webpage
- ✓ Logo recognition for a period of 12 months on the Corporate Partners webpage at www.pittsburghsymphony.org

Bedford Avenue Partner: \$500

- ✓ 4 Tickets for the Lift Every Voice concert on March 2, 2019
- ✓ Name recognition as a Bedford Avenue Partner in the concert program book
- ✓ Name recognition as a Bedford Avenue Partner on event webpage
- ✓ Name recognition for a period of 12 months on the Corporate Partners webpage at www.pittsburghsymphony.org

If you are interested in sponsorship opportunities, please contact the PSO's Manager of Corporate Support, Hannah Shoopman at 412-392-3312 or hshoopman@pittsburghsymphony.org. In addition to this sponsorship packages, we welcome the chance to customize packages that offer benefits of interest to you and your company.

Sincerely,

Melia Tourangeau President & CEO

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