



PITTSBURGH SYMPHONY ORCHESTRA

Job Description

Title: Video Producer

Department: Technology & Innovation

Reports to: Technology Officer

Status: Exempt, Full-Time

Job Purpose

As a member of a highly motivated and innovative team, the Video Producer is a multi-tasker who takes a project from concept (voicing, video editing) to finished production with a successful track record of developing quality content. The Video Producer actively maintains photo and video content from PSO concerts and events, including file management, photo editing, and cataloging.

The Video Producer is a creative thinker, visual storyteller and technically savvy; with a breadth of knowledge across varying types of content and delivery mechanisms. A self-starter and capable team player. Adaptable, resourceful, and able to make informed and timely decisions in a highly dynamic environment. Able to work autonomously under deadlines but just as proficiently while working with others in varying capacities.

Essential Duties and Responsibilities

- Create and develop multimedia (audio/video) content for internal PSO announcements, external promotional social media, product marketing, corporate training, patron stories/experiences and other enterprise-wide projects
- Script, storyboard, allocate resources, set deadlines and select optimal forms of media for projects
- Work independently, as well as part of a team to establish project deliverables
- Collaborate closely with internal clients and stakeholders to help facilitate the creation of multimedia content
- Plan video and photo shoots; scout, select and reserve shoot locations
- Develop production schedules and manage video library.
- Strong storytelling experience with documentary experience, attention to detail and exceptionally well-organized.
- Record and edit video and sound projects, including selecting program format for final output, capturing/importing media, organizing raw media, editing footage and sound files, creating/inserting static and motion graphics, titling, adding music/voice-over, media management and archiving project media
- All other duties as assigned



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Essential skills, experience, and qualifications

- Bachelor's degree preferred
- Minimum of four years of professional experience with film production, photography, editing, color correction, and motion graphics
- Mastery in operating a camera and using editing software such as Final Cut Pro X, Adobe After Effects or Adobe Premiere
- Experience with various types of production and scales of production including product imagery, lifestyle, live action, documentaries, interviews, animated illustration, and motion graphics.
- Understanding of the challenges behind localization, translation, and trans-creation and how they impact production and deliverable.
- Familiarity with professional cameras (Sony PMW-F3 or similar), prosumer camcorders (Sony NXCAM HXR-NX3 or similar), various HD and SD formats, studio and field production, lighting/grip, and photography.
- Audio experience includes small format mixers, compression, EQ, effects processors, audio recording techniques for studio and field, multi-track and waveform editing.
- Experience with preproduction/planning including scriptwriting and storyboarding is essential.
- Post-production entails digital video editing, still and motion graphics design, and video compression for multiple delivery platforms.
- Exceptional attention to detail, ability to thrive in a team environment, and an aptitude for making quick, quality decisions.
- Concept development, project planning, editing, illustration or animated video experience preferred, but not required.
- Positive, self-motivated, and solution-oriented with excellent time management and organizational skills
- Background in music is a plus

Working Conditions

Includes both on and off location shooting environments. Availability to work evening and weekend concerts/events. Ability to travel with the orchestra to various locations worldwide.

To apply, please send a resume, a cover letter and a digital portfolio of your work to:

lmason@pittsburghsymphony.org