

PRESENTS HEINZ HALL SPECIALS

WINDBORNE'S MUSIC OF PRINCE
March 4, 2017



Space
Reservation: 2/7
Artwork Deadline: 2/21

TIER 6

Known for stretching the boundaries of music and seamlessly tying together multiple genres of pop, funk, R & B, fold-rock, hip-hop, jazz, soul, new wave and psychedelic, Prince Rogers Nelson died unexpectedly on April 21, 2016. The Pittsburgh Symphony is joined by a live band in a symphonic tribute to this musical and pop culture icon, performing hits like *Purple Rain*, *When Doves Cry*, *Little Red Corvette*, *Kiss* and more!

COMMUNITY ENGAGEMENT CONCERT
(Sensory Friendly Concert)
June 17, 2017



Space Reservation: 5/24
Artwork Deadline: 6/7

TIER 6

Open to people of all ages and abilities but designed especially for those with autism spectrum disorders, sensory sensitivities or other disabilities, this performance provides patrons with the opportunity to enjoy a symphony concert together with family and friends in a relaxed environment.

PNC POPS

This concert was rescheduled from the Fall performance dates.

THE MUSIC OF JOHN WILLIAMS
July 14 - 16, 2017
Heinz Hall

Space Reservation: 6/21
Artwork Deadline: 7/3

TIER 5

Soar to new heights with the Pittsburgh Symphony Orchestra and the music from legendary composer John Williams' well-known movie scores, including *Superman*, *Indiana Jones*, *Harry Potter* and many more! Plus, enjoy new music from *Star Wars: The Force Awakens*. Arguably the most famous cinematic composer of all time. Williams has been nominated for 50 Academy Awards and has won five. Experience the excitement and adventure captured in his compositions to the fullest. This concert promises to be a thrilling ride through the unmistakable melodies of Williams' masterful movie music!



Photo Credit: Rob Davidson



Check with our sales team for new shows being added during the season.

pittsburghsymphony.org

For tickets call 412-392-4900; visit the Heinz Hall Box Office, The Box Office at Theater Square or online at pittsburghsymphony.org or CulturalDistrict.org

For advertising information call 412-471-1497 or email advertising@culturaldistrict.org or visit CulturalDistrict.org

Programs, artists and dates are subject to change.

PROGRAMS HAVE BEEN ADDED

Place this update sheet into your season ratebook which was mailed in the spring of 2016 for easy access to ALL of the information related to the remaining programming in the District.

If you did not receive a ratebook or if you misplaced it, you may request a copy by calling 412-471-1497 or emailing the sales team at advertising@culturaldistrict.org

You may also view the ratebook and this update on the website at CulturalDistrict.org select the tab ABOUT and click on ADVERTISING.

General Information, Mechanical Specifications, other advertising opportunities such as ticket back advertising, E-blast advertising as well as billing information are provided.

TIER PRICING FOR 2016 – 2017 PROGRAM ADVERTISING SEASON

	Full Page	Half Page	Quarter Page	Inside Cover	Insert	Double Truck	Cover Truck	Average Print
Tier 1	\$2700	\$1890	\$1080	\$3510	\$4320	\$5400	\$6210	42,500
Tier 2	\$2200	\$1540	\$ 880	\$2860	\$3520	\$4400	\$5060	31,500
Tier 3	\$1800	\$1260	\$ 720	\$2340	\$2880	\$3600	\$4140	22,500
Tier 4	\$1350	\$ 945	\$ 540	\$1755	\$2160	\$2700	\$3105	15,000
Tier 5	\$1000	\$ 700	\$ 400	\$1300	\$1600	\$2000	\$2300	8,500
Tier 6	\$ 550	\$ 385	\$ 220	\$ 715	\$ 880	\$1100	\$1265	2,025
Tier 7	\$ 350	\$ 245	\$ 140	\$ 455	\$ 560	\$ 700	\$ 805	1,900

Look for the following icons within the show listings to determine Tier:



All Programs, artists and dates are subject to change.

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CULTURAL DISTRICT

JANUARY 2017 UPDATE

PITTSBURGH CULTURAL DISTRICT

Advertising Rates

More Opportunities to advertise in the Cultural District Playbills

PITTSBURGH BALLET THEATRE

Pittsburgh CLO
CELEBRATING MUSICAL THEATRE

PITTSBURGH CULTURAL TRUST

PITTSBURGH OPERA

PITTSBURGH PUBLIC THEATRE

PITTSBURGH SYMPHONY ORCHESTRA

PITTSBURGH CLO

Pittsburgh CLO has been a leader in producing live musical theater for audiences across the region since 1946. Allow us to introduce The 2017 Summer Season for your consideration.

AN AMERICAN IN PARIS
May 30 – June 11, 2017
Benedum Center

Space Reservation: 5/5
Artwork Deadline: 5/17

"AN ELEGANT, EXUBERANT AND SUBLIME NEW MUSICAL."

- Associated Press
AN AMERICAN IN PARIS is the new Tony Award®-winning musical about an American soldier, a mysterious French girl, and an indomitable European city, each yearning for a new beginning in the aftermath of war. Acclaimed director/choreographer and 2015 Tony Award®-winner Christopher Wheeldon brings the magic and romance of Paris into perfect harmony with unforgettable songs from George and Ira Gershwin in the show that earned more awards than any other musical in the 2015 season! Presented in cooperation with PNC Broadway in Pittsburgh.

Disney's THE LITTLE MERMAID
June 14 – 25, 2017
Benedum Center

Space Reservation: 5/19
Artwork Deadline: 6/1

BROADWAY'S UNDER THE SEA

SPECTACULAR! In a magical kingdom beneath the sea, the beautiful young mermaid Ariel longs to leave her ocean home to live in the world above. Based on one of Hans Christian Andersen's most beloved stories, with music by eight-time Academy Award-winner Alan Menken, it's a hauntingly beautiful love story for the ages. Come fall in love with the magic for the first time—or all over again with classics such as "Under the Sea," "Kiss the Girl," "Part of Your World" and more! Disney's *THE LITTLE MERMAID* is produced by Pittsburgh CLO & Kansas City Starlight.

"One of the most ravishing things I have ever seen on a Broadway stage."
- Time Magazine

IN THE HEIGHTS
July 7 – 16, 2017
Benedum Center

Space Reservation: 6/13
Artwork Deadline: 6/23

TONY AWARD®-WINNER FOR BEST MUSICAL!

From the writer of *HAMILTON*, Lin-Manuel Miranda, *IN THE HEIGHTS* introduces audiences to a vibrant neighborhood on the brink of change, where the prospect of a winning lottery ticket hangs in the air...potentially transforming the lives of the people and community forever. This revolutionary musical weaves Latin rhythms, hip-hop and pop to tell a captivating story about chasing the American dream as you cling to your roots and those you love. *IN THE HEIGHTS* is brimming with unforgettable songs and passionate choreography infused with the scorching rhythms and vibrant energy of a Manhattan heatwave!

NEWSIES
July 18 – 23, 2017
Benedum Center

Space Reservation: 6/21
Artwork Deadline: 7/5

EXTRA, EXTRA – IT'S A PITTSBURGH CLO PREMIERE HOT OFF THE PRESS!

They delivered the papers, until they made the headlines! Based on the real-life Newsboy Strike of 1899, *NEWSIES* is the story of Jack Kelly, a rebellious newsboy who rallies "newsies" from across NYC to strike for what's right after publishing giant Joseph Pulitzer threatens their livelihood. Winner of the Tony Awards® for Best Score and Best Choreography, audiences and critics alike call it "A MUSICAL WORTH SINGING ABOUT!" (*The New York Times*). Filled with one heart-pounding number after another, including the tap dance extravaganza "King of New York," *NEWSIES* is a high-energy eruption of song and dance.

MAMMA MIA!
July 28 – August 6, 2017
Benedum Center

Space Reservation: 7/5
Artwork Deadline: 7/17

"ABBA-SOLUTELY FABULOUS!" - Daily Mail

Over 54 million people all around the world have fallen in love with *MAMMA MIA!*, the ultimate feel-good show! On the eve of her wedding, a daughter's quest to discover the identity of her father brings three men back to the island they last visited 20 years ago. ABBA's timeless songs infuse this enchanting tale of family, friendship and love, with non-stop laughs and explosive dance numbers that make *MAMMA MIA!* a smash hit. "The Winner Takes It All," "S.O.S.," "Take a Chance on Me" and more will have you dancing in the aisles like a "Dancing Queen!"

MILLION DOLLAR QUARTET
August 8 – 13, 2017
Benedum Center

Space Reservation: 7/13
Artwork Deadline: 7/26

A TWIST OF FATE BROUGHT THE WORLD ONE OF THE GREATEST JAM SESSIONS EVER!

MILLION DOLLAR QUARTET is the smash-hit, Tony Award-winning musical inspired by the unexpected recording session that brought together rock 'n' roll icons Elvis Presley, Johnny Cash, Jerry Lee Lewis and Carl Perkins. On December 4, 1956, this unlikely quartet converged on Sun Records in Memphis. They didn't always get along, but when it came to the music, they created something special. Thankfully, Sun's owner, Sam Phillips, flipped the recording switch and rock 'n' roll history was made. *MILLION DOLLAR QUARTET* takes you behind the music with a monumental night that explodes off the stage with 21 legendary hits that defined rock 'n' roll, including: "Blue Suede Shoes," "Walk the Line," "Great Balls of Fire," "Folsom Prison Blues," "Whole Lotta Shakin' Goin' On" and "Hound Dog."

COHEN & GRIGSBY TRUST PRESENTS SERIES

BRAIN CANDY LIVE – With Adam Savage
March 7, 2017
Benedum Center

Space Reservation: 2/9
Artwork Deadline: 2/23

It's what your mind is hungry for...Adam Savage has joined forces with Michael Stevens, one of YouTube's biggest stars. They're bringing along more than three tons of their crazy toys, incredible tools and mind-blowing demonstrations.

GRAEME OF THRONES
March 28, 2017
Byham Theater

Space Reservation: 3/6
Artwork Deadline: 3/15

In this critically-acclaimed theatrical journey through the Seven Kingdoms avid 'Thrones' fan Graeme just wants to recreate his favourite fantasy saga on stage - aided and abetted by his best friend Paul and Bryony, the girl he used to fancy at school. He doesn't quite have the same budget, as many cast members, or the performance skill required, but he's sure George RR Martin would approve – and that's what matters. When news reaches them that an influential theatrical producer is in the building, Graeme decides that this could be his big break - as long as nothing goes wrong... Graeme of Thrones is an original and un-authorised parody of the international phenomenon that is Game of Thrones. See it before the inevitable lawsuit.

DISENCHANTED
April 26, 2017
Byham Theater

Space Reservation: 3/31
Artwork Deadline: 4/12

The hilarious hit musical! Poisoned apples, glass slippers. Who needs 'em? Forget the princesses you think you know. After multiple sold-out runs nationwide, those royal renegades tossed off their tiaras to bring their hilariously subversive, not-for-the-kiddies musical to you. And They Lived Happily Ever After. Well.....Not Exactly.

TRUST PRESENTS SPECIAL SERIES

SOUL SESSIONS: GREGORY PORTER
February 22, 2017
August Wilson Center

Space Reservation: 1/30
Artwork Deadline: 2/9

One of the most important voices on the music scene internationally. A recent winner of the BBC's International Artist of the Year award, and a Grammy-winner, Gregory Porter is in hot demand all over the world for his soulful voice and velvety delivery.

SHAPING SOUND
March 8, 2017
Benedum Center

Space Reservation: 2/9
Artwork Deadline: 2/23

Through his Emmy Award winning work on "So You Think You Can Dance", Travis Wall has established himself as one of America's favorite choreographers. Now, Travis and SHAPING SOUND are back with their brand new show, *After the Curtain*. These visual musicians continue to dazzle audiences as they tell the story of a man fighting to find his creative voice after the death of his one true love. Heart-wrenching, breath-taking and ultimately uplifting, this is one dance show that audiences will remember forever.

AVERAGE WHITE BAND
April 25, 2017
August Wilson Center

Space Reservation: 3/31
Artwork Deadline: 4/12

Average White Band are a Scottish funk and R&B band that had a series of soul and disco hits between 1974 and 1980. Best known for their million-selling instrumental track "Pick Up the Pieces", and their albums AWB and Cut the Cake. They have influenced others such as the Brand New Heavies, and been sampled by various musicians. As of 2016, 40 years after their formation, they continue to perform.

JONATHAN BUTLER & GERALD ALBRIGHT
May 5 – 6, 2017
August Wilson Center

Space Reservation: 4/11
Artwork Deadline: 4/24

Jonathan Butler has been using his gifts of song, composition and instrumentation to communicate the messages of his soul. Acclaimed guitarist and vocalist, he used music as a springboard from boyhood while growing up in South Africa. He remains a captivating and powerful performer, pouring his heart into selections from his immense catalogue. Saxophonist and multi-instrumentalist Gerald Albright is one of the biggest stars of R&B, contemporary and straight-ahead jazz, one of the genre's most compelling and consistent artists. He has earned the reputation as a "musician's musician." His signature searing and soulful sax lines coupled with his ebullient tenor, baritone and soprano saxophone arrangements give him a compelling stage presence.

PITTSBURGH INTERNATIONAL JAZZ FESTIVAL
(combination booklet)
June 16 & 17, 2017
August Wilson Center

Space Reservation: 5/23
Artwork Deadline: 6/5

This annual event features world-renowned jazz musicians. In the intimate setting of the August Wilson Center, entertainers engage the audience in soulful jazz sounds. Some of the country's greatest artists have graced us, in the past, with their performances at the Jazz Festival. The Headliners for each of these performances will be announced at a later time.